

# ENGAGER ?

T r a n s f o r m e r  
l' o r g a n i s a t i o n  
p o u r i n t é g r e r  
u n e « c u l t u r e »  
d u  
d é v e l o p p e m e n t  
d u r a b l e





# Systeme BETC

U n s y s t è m e  
s o l a i r e d e s  
p o l l u t i o n s

Impacts  
directs



3Kt

Fonctionnement  
de l'agence

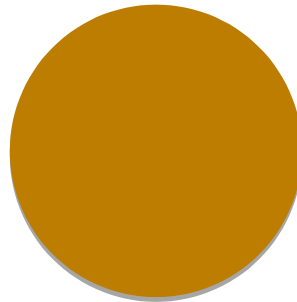
Impacts  
indirects



6Kt

production  
audiovisuelle

Impacts  
indirects



400 Kt

achat d'espace  
média

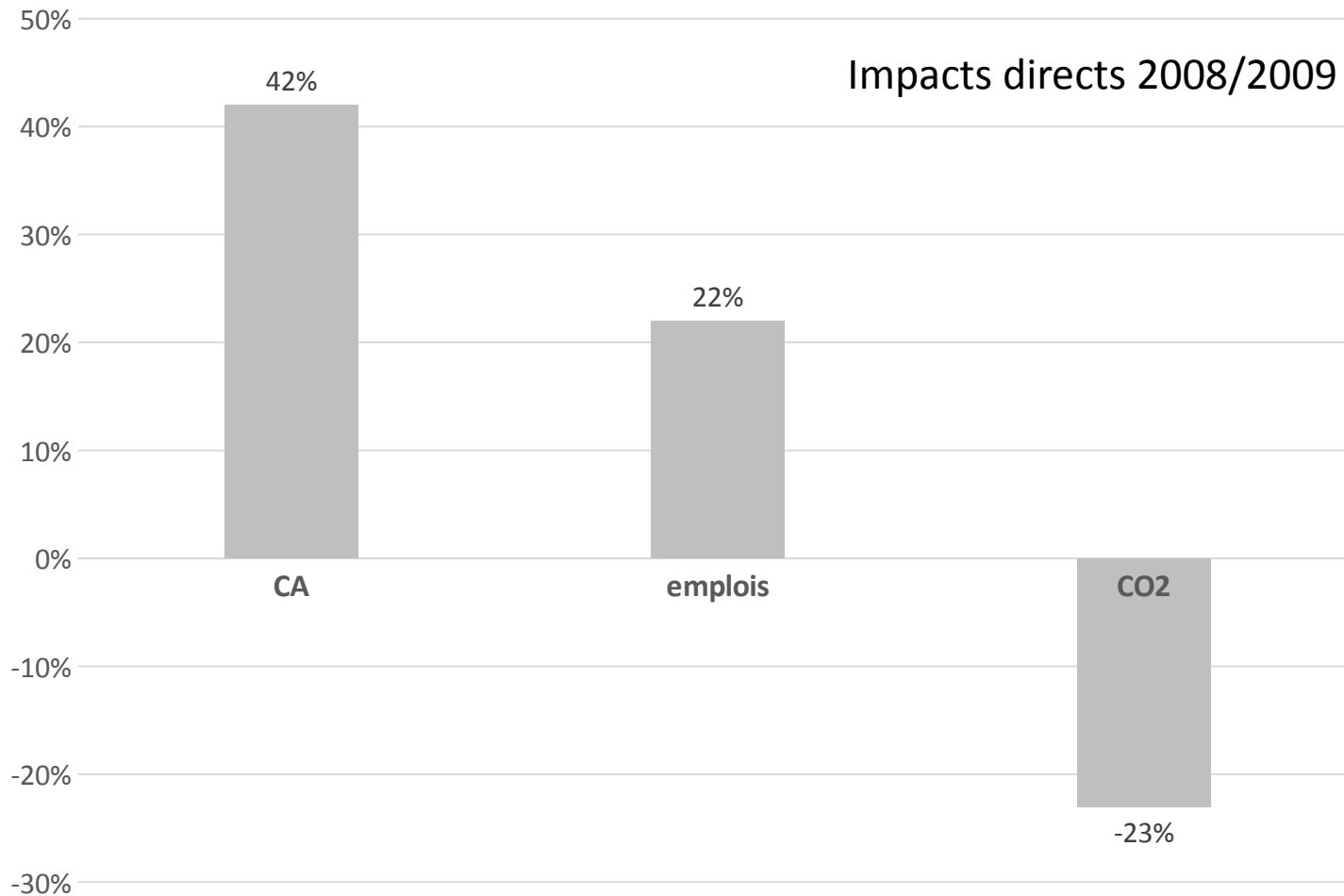
Impacts  
induits

23 000 Kt

Cycle de vie  
des biens et services  
promus

# Décarbonner

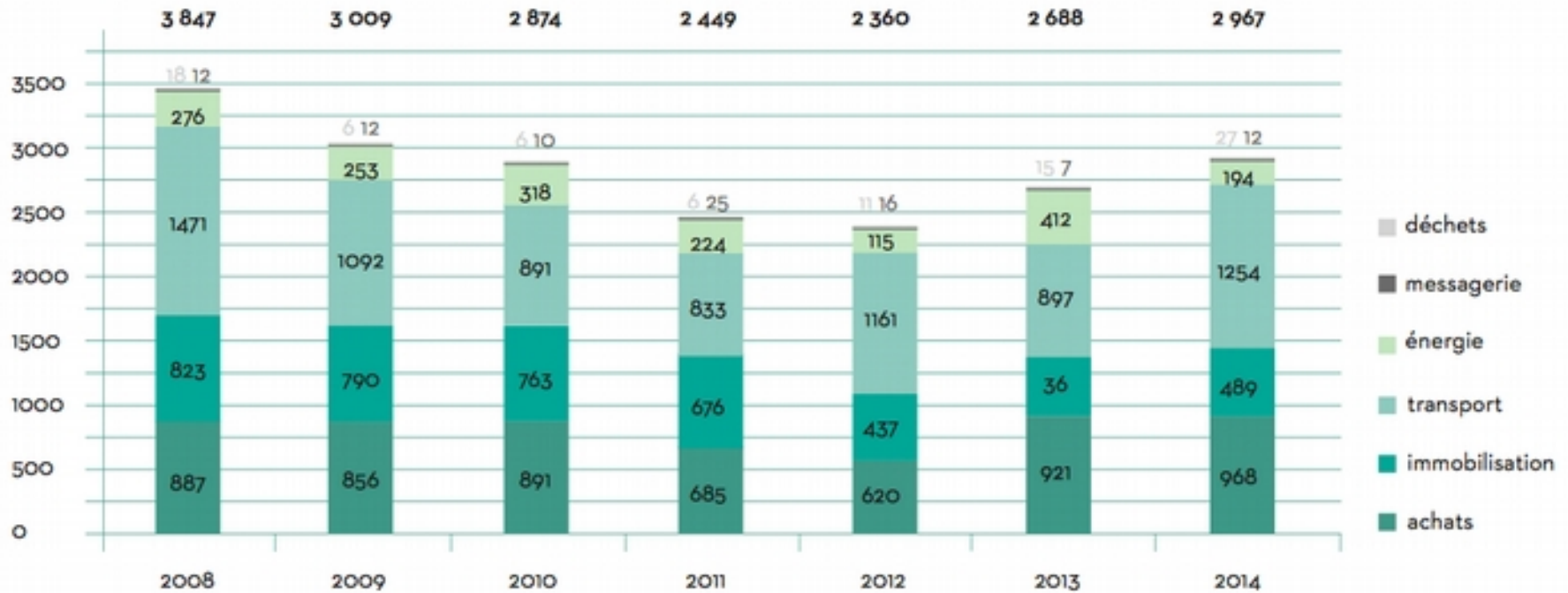
U n e c r o i s s a n c e  
d é c o r r e l l é e d u  
C O 2



# Performance

U n e f f o r t à  
m a i n t e n i r e n  
p e r m a n e n c e

Bilan CO<sub>2</sub> par poste en Teq CO<sub>2</sub>





# Accessibilité

L e t o u t o u  
r i e n , l e b l u f f e t  
l ' i n f l u e n c e



# Conscientiser

L e s p e t i t s p a s ,  
u n é c r a n d e  
f u m é



SAVE   
OUR  
SPECIES.

# Conscientiser

T r a n s f o r m e r  
p o u r ê t r e a u  
n i v e a u





